

# VIRTUAL 2021 ANNUAL MEETING



**Yavapai College Foundation**

**Year in Review**

**2020—2021**

**2020 – 2021**

**Auxiliary Reports**



**FoFEC**

Friends of Family Enrichment Center

SUPPORTING THE DEL E. WEBB  
FAMILY ENRICHMENT CENTER  
AT YAVAPAI COLLEGE



# Friends of the Family Enrichment Center 2020 - 2021

Hope Hyland  
President



The 2020-2021 fiscal year has been a year like no other and through it all, our auxiliary, the Friends of the Family Enrichment Center (FOFEC), did not just survive, we've thrived. It



was no easy task, but with strength and perspective, we persevered. We have continued to meet once a month on the first Wednesday of the month, August-May, via zoom. Through the pandemic, our goals have remained the same, with a few additions. We continue to build strategies for scholarship fundraising, spread the word about the AZ Tax Credit donation, augment our endowments and develop ways on how we can best support the high-quality efforts of the Del E. Webb Family Enrichment Center (FEC) on the Yavapai College Prescott Campus. In addition, this year, we gave ourselves the freedom to lower our performance level, during a time that required more out of each of us personally, than we ever could have expected. We chose to focus our efforts on things that truly brought us the most joy and allowed us to support each other and the FEC in the best ways possible. This year's focus wasn't about the bottom line, it was about survival, friendship, kindness and love.

As all in-person events were canceled, we had to get creative! For teacher appreciation week, one of our board members, Janelle Goligoski, created a beautiful Teacher Appreciation video that brought tears to the teacher's eyes and warmed all of our hearts. It featured photos and videos of the children holding "Thank You" and "I love you" signs, artwork, shouting we love you and the list goes on! It was an outpouring of love at a time when we all needed it most. Our teacher appreciation initiative continues to be one of our favorite "feel good" activities. Each quarter, we provide the FEC staff with refreshments & other goodies. In light of the pandemic we've added self-care items, such as Emergen-C & hydration powders. We strive to keep the teachers well-loved and healthy!



An exciting achievement for us this year, with the help of the Yavapai College Marketing Department, we rebranded ourselves and designed a new Friends of the Family Enrichment Center logo. We had t-shirts made for all the students and faculty and have so enjoyed seeing the shirts be worn and enjoyed by all! We also purchased an easy-up with the new logo on it to use at FOFEC sponsored events and for the FEC staff to use on rainy days.

At Thanksgiving, we purchased children's books and thanksgiving crafts for all the children at the FEC. The teachers did the crafts with the children in the classrooms and had such a great time! We also gave additional books to each classroom and had books left over that we donated to the Kiwanis Toys for Tots Christmas toy drive.

We continue our outreach efforts towards emphasizing the importance and ease of contributing to the FEC through the Arizona Charitable Tax Credit.



After the success of Framing the Future 2020, we were saddened not to host this year. However, we all appreciated the reprieve from the workload that planning this event entails. We were grateful for the creative, lucrative and streamlined suggestion by the YC Foundation for an alternative event. This year we launched a virtual Just Giving Campaign. The FEC teachers and staff identified several items that would enhance the FEC's physical structure, grounds and overall learning environment. These items included...



Discover Modular Climbing Wall Panels provide a safe climbing activity for children

Kids love crawling or running up hills to zoom back down on a fast Hill Slide.

The Barefoot Sensory Path helps children learn balance, show awareness of their bodies and demonstrate a willingness to try new activities.

The Permanent Awning will provide a shaded play area for the Toddler Yard.

The Cajon Drums made from stainless steel provides for all year outdoor play



Our goal was to raise \$15,000 to purchase these items. In the end, we raised \$10,940 and reached 72% of our goal. Of course, we would have loved to have raised the full \$15,000, but in the aftermath of the last year, we are grateful for these results and humbled by the continued generosity of the FEC families and our community at large. In the spirit of Framing the Future, we are giving framed children's artwork to the three largest contributors. We are looking forward to hosting an in-person Framing the Future again in March of 2022.

Even though in-person interactions continue to be limited between families at the FEC, we are starting to feel a shift. The Center was able to hold the first Family Park Day in over a year, just this month. FOFEC is actively seeking out new board members to replace those families that will be moving on to new adventures. We are excited to see new faces at our zoom meetings and we look forward to the day we can meet in-person again. Though we are not able to meet on Campus, we've decided it's important to host an in-person annual meeting on May 5<sup>th</sup> at a local park, to truly celebrate what we've accomplished over the past year and to give some long overdue hugs. This year was a challenge to say the least, but with perspective, we continue to be a small but mighty group of volunteers, dedicated to supporting each other first while successfully supporting the FEC's staff, families and finances.

FOFEC would officially like to thank all of our donors and volunteers for all of their gifts of time, talent and treasure that have so generously been given. We owe a debt of gratitude to all of the Foundation staff for their continuous support of our auxiliary. We do not work without the Foundations support! Together we have supported the education and development of our community's young children, their families and Yavapai College students so that their personal and professional impact will be felt for many generations to come.

FoFEC Board: of Directors/Officers:

Hope Hyland, President

Ashley L'Heureux, Vice President

Chip Weber, Treasurer

Chelsie Klaine, Secretary

Anne Babinsky, Lindsay Fann, Carol Fuhr, Janelle Goligoski, Kelly Soldwedel, Jennifer Stupey, Sarah Wells, Jeannine Skousen, FEC Interim Director, ex-officio

# Friends of the Southwest Wine Center

2020-2021

Kirk Koch  
President



The Yavapai College Foundation Auxiliary, Friends of Southwest Wine Center (FoSWC) 2020-2021 year has again been productive during trying times. The focus for this auxiliary has been to recruit volunteer members who will assist in raising funds dedicated to advance the programs of the Southwest Wine Center (SWC) located on the Verde Valley Clarkdale campus. We achieve this by raising community awareness of the SWC programs, sponsoring an annual gala fund-raising event, and developing an annual giving program in coordination with program leadership.

## Membership



We continue to invite those who attend our outreach and fundraising efforts to be members of FoSWC. As of this writing, our auxiliary has grown to over 743 members, with over 340 active participating volunteers.

The FoSWC Board of Directors (BOD) currently consists of 8 members who collaborate with SWC staff, Foundation staff, and volunteers to enable committee progress in meeting objectives.

The BOD recently drafted and adopted "Operations Procedures" for FoSWC according to requirements of the Yavapai College Foundation Bylaws.

## Fundraising Events and Efforts

The Friends of the Southwest Wine Center had one fundraiser this past year. Michael Pierce and Dean Redd submitted a wish list of items needed for the VEN program. We worked with the Foundation to raise funds through a Crowd Funding program. Over \$18,000 was raised from the event and listed below are some of the items the school was able to purchase.



## Outreach Events

*Grand Crew:* The volunteers of FoSWC support this student/alumni organization. FoSWC is assisting the organization's Virtual Emerging Winemakers Competition and Symposium event on April 24, 2021.



## Harvest 2020 Volunteers

The Governing Board of Yavapai College decided to give the FoSWC volunteers permission to assist in Harvest as long as all pandemic CDC protocols were practiced. The volunteers were from students,

alum, college personal, and community members with FoSWC coordinating the harvest with SWC personnel. There were 80 volunteers over 14 days. They successfully harvested 33.29 tons of grapes.



## Board of Directors/

### Officers:

Kirk Koch, President

Bill Anderson, Vice President

Nancy Bauer, Secretary

Bobby Woods, Treasurer

Pam Collins

Suzanne Reed

Janet Regner



**2020 – 2021**

**Committee Reports**

**Audit**

**Board Development**

**Bylaws**

**Finance & Treasurer**

**Fundraising**

# Audit Committee 2020-2021

**Don Michelman, Chair**



The Audit Committee oversees the integrity of the YC Foundation’s (YCF) financial accounting process and internal control systems. During the year the committee met three times, exercising its oversight of the independence and performance of YCF’s independent auditors, Henry & Horne, including approving the scope of audit, the award of the contract for the independent audit, and a review of Henry & Horne’s performance.

The Committee reviewed the audit report and Form 990 information return in considerable detail before approving these documents for final publication, filing and presentation to the full YCF Board of Directors. The 2019-2020 audit work produced another outstanding audit report for the fiscal year ended June 30, 2020, with no recommendations for correction or improvement of current practices.



# Board Development Committee 2020-2021

**Marnie Uhl, Chair**



The Committee met throughout the year to discharge its primary mission of identifying and cultivating candidates for board membership. This is viewed as an on-going, long-term effort to build and retain an outstanding board. Several names were proposed and reviewed with the objective of determining suitability and interest.

This year the committee identified three individuals with excellent backgrounds and a strong interest in serving on the Foundation board. They will be nominated for election to the board at the Annual Meeting of May 12, 2021. They are Dr. Linda Mast, April Rhodes and Jeff Spohn.

Another major responsibility of the committee is to present the slate of officers for the board which will be voted on at the Business Meeting, May 12, 2021. Officer candidates are: Valerie Wood, President; Cindy Nyman, First Vice President; Anne Barton, Second Vice President; Marnie Uhl, Secretary; and Don Michelman, Treasurer.

Also, this year, one board member was approved and conferred with the honorary status of Board Member Emeritus: Mr. Phil Winkelstern. Board Members Emeritus are selected from

# By-Laws Committee 2020-2021

**Dr. Michael Rethman, Chair**



The By-Laws Committee met several times over the year by Zoom teleconference to review the YCF by-laws.

# Finance Committee & Treasurer's Report 2020-2021

**Bill Sonsin, Chair/Treasurer**



More than three quarters of the way through the fiscal year, year-to-date contributed support to the Foundation is just over \$940,000.

Some highlights of this year's virtual fundraising:

About \$530,000 in donations for student scholarships, including the establishment of 11 new named scholarships.

Six individual donor gifts of \$50,000 or more.

Five crowdfunding campaigns that raised a combined total of nearly \$50,000.

The Vanguard Group continues to manage the Foundation's invested funds, and meets twice a year with the Finance Committee to review portfolio performance and market outlook.

The Investment portfolio began the fiscal year valued at \$17.4 million. Market values were high in the third quarter of the fiscal year and that upward trend has continued into the fourth quarter as well. As of April 30, the portfolio was valued at \$21.9 million.

Total return on investments since inception with Vanguard is 8.29% (net of fees) as of March 31, 2020 (April 30 statistical data is not yet available). The 12-month return was 39.99%. The Foundation's recorded earnings fiscal year-to-date on all bank and investment accounts total \$3.8 million.

The **2020 NACUBO-TIAA Study of Endowments** showed YCF performing in line with or ahead of its peers.

During the year, the Finance Committee:

Approved \$358,536 in disbursements for scholarships and other program support from YCF's *endowed* funds, and another \$316,853 in immediately expendable scholarship funding, for a total of more than \$675,000 allocated to scholarships for the 2021-2022 academic year.

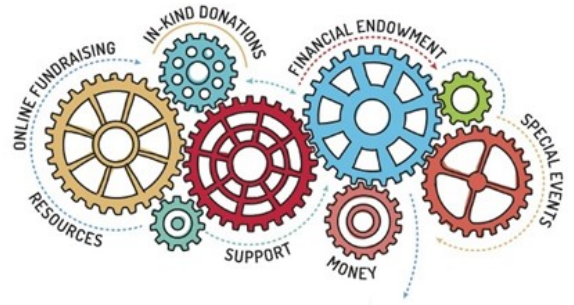
Approved annual disbursements from other endowed (non-scholarship) funds, including the *Osher Endowment* and the *Performing Arts Charitable Endowment* of \$232,678 for 2021-2022.

Approved a 2021-2022 budget reflecting a total of \$1,723,100 in funds to be transferred or spent in direct support of Yavapai College.

# Fundraising Committee

## 2020-2021

**Dr. Linda Mast, Co-Chair**  
**Anne Barton, Co-Chair**



The Fundraising Committee efforts are focused on identifying and securing sources of financial support for Yavapai College through the YCF. Primary areas of support include new and existing educational programs, endowment campaigns, and student scholarships. The focus for 2020-2021 included pivoting to respond to Pandemic restrictions and maintaining committee engagement in a virtual environment using Zoom meetings. This year, the committee experienced the impact of some membership attrition and reorganization. While continuing with activities such as the Fun Run using social media options, and our partnership with AAUW fundraising, the committee also explored ways that we might engage the business community in new ways. The Committee goal for 2020-2021 has been to energize Committee member engagement and to identify potential new members who share a passion for the Fundraising Committee's objectives and goals for Yavapai College students and scholarships.

Committee Co-Chairs Katie Wrigley and Linda Mast started off the year with a focus on ways to energize the committee in a virtual meeting environment. Engagement initiatives such as an interactive quiz on highlights of the College and areas of impact for Fundraising Committee, and a presentation from Board Member, Cheri Hull, on ways to engage the business community were highlights of Committee discussions. In December, the committee Co-Chairs transitioned to Anne Barton and Linda Mast due to Katie Wrigley's resignation.

Anne Barton and Linda Mast have proposed a special fundraising campaign in honor of YC's 50<sup>th</sup> anniversary that will focus on a goal of \$50 thousand in unrestricted funds. The campaign will be framed from the College mission and will use the experience of the Pandemic as an emphasis for ensuring funds are available for unanticipated economic and other external factors that impact students. The Committee will be seeking community partners to achieve the fundraising goal.

The Committee, in collaboration with the College Honors Program and Phi Theta Kappa, planned and hosted the third annual Dollars for Scholars Fun Run in Fall of 2020 as a virtual event leveraging social media. The event raised over \$5,000 with half going to CHP and PTK, and half to the Foundation for scholarships. The event will be held again in 2021.

Scholarship allocations for 2020-2021 awarding total \$688,135; this is slightly larger than the 2019-2020 allocations of \$684,160.

As we end the year and look forward to 2021-2022, committee members are: Ivette D'Angelo, Joan Meyers, Lynne Murphy, Cindy Nyman, Richard Poynter, Dr. Katherine Siens, Michael Swyers, and Denise Woolsey. Ex-officio members are: Ray Ceo, Kelly O'Brien and Valerie Wood.

It has been my privilege to co-chair the Fundraising Committee for 2020-2021 with Anne Barton. We both thank Committee members for their commitment and hard work in support of the YC Foundation. The support from the YC Foundation staff has been key to the success of the Fundraising Committee. Thanks to each of you.

Respectfully submitted,

Linda Mast, PhD

## **Board of Directors**

### Officers:

Valerie Wood, President  
Cindy Nyman, First Vice President  
Dr. Mike Rethman, Second Vice President  
Marnie Uhl, Secretary  
Bill Sonsin, Treasurer  
Don Michelman, Immediate Past President  
Dr. Lisa Rhine, YC President

### Directors:

Anne Barton  
Lenora Bateman  
Dr. Clint Ewell  
Hope Hyland  
Rodney Jenkins  
Kirk Koch  
Deb McCasland  
Joan Meyers  
Robert Schmitt  
Phil Winkelstern

### **Fundraising Committee**

Dr. Linda Mast– Co-Chair  
Anne Barton – Co-Chair  
Ivette D’Angelo  
Joan Meyers  
Lynne Murphy  
Cindy Nyman  
Richard Poynter  
Katherine Siens  
Michael Swyers  
Denise Woolsey  
Ray Ceo, ex-officio  
Kelly O’Brien, ex-officio

### **By-Laws Committee**

Dr. Mike Rethman – Chair  
Robert Schmitt

### **Finance Committee**

Bill Sonsin – Chair  
Dr. Clint Ewell  
Don Michelman  
Valerie Wood

### **Audit Committee**

Don Michelman, Chair  
Clint Ewell  
Lenora Nelson

### **Board Development Committee**

Marnie Uhl – Chair  
Rodney Jenkins  
Don Michelman  
Cindy Nyman  
Mary Talosi, Executive Director

### **Executive Committee**

Valerie Wood  
Cindy Nyman  
Dr. Mike Rethman  
Marnie Uhl  
Bill Sonsin  
Don Michelman  
Dr. Lisa Rhine, YC President  
Mary Talosi, Executive Director

### **YCF Staff**

Mary Talosi, Executive Director  
Jason Herbers, Major Gift Officer, Athletics  
Ashley Hust, Major Gift Officer, Corporate &  
Academic Affairs  
Kammie Kobyleski, Director of Development &  
Alumni Relations  
Karen Leja, Specialist, Donor Relations & Annual  
Giving  
Jeanne Welch, Director of Finance & Operations