



Yavapai College Chino Valley Center

FUTURE FOCUSED. COMMUNITY INSPIRED.

STRATEGIC PLAN FY27-FY29

PRESENTED BY
YAVAPAI COLLEGE

UPDATED November
2025

TABLE OF CONTENTS

INTRODUCTION	1
MISSION, VISION, PRIORITIES, VALUES.	2
PLANNING PROCESS.....	3
PLANNING ALIGNMENT	4
PLANNING TERMINOLOGY	5
STRATEGIC GOALS.	6
FY27 STRATEGIC INITIATIVES.....	9



Yavapai College Prescott Valley Center



Yavapai College CTEC Center

INTRODUCTION

This report reflects the work and research of the College's Strategic Planning Committee. As a reminder, YC operates under a rolling 3-year strategic planning process, allowing the College to be flexible and responsive to the dynamic local, national, and global environment in which higher education finds itself.

The plan reflects an updated focus on the College's mission, vision, goals, and continuing commitment to providing our communities with educational, economic, and cultural opportunities. In creating this document, we have used an evidence-based approach with extensive internal and external research and stakeholder feedback to inform us of our strategic goals and initiatives.

This document includes the updated FY27 initiatives.



Yavapai College Prescott Main Campus



Yavapai College Sedona Center



Yavapai College Verde Valley Campus

MISSION, VISION, PRIORITIES, VALUES

Yavapai College's Mission, Vision, and Values continue to serve as the foundation for the College's Strategic Plan. These guiding principles provide a shared sense of purpose and direction, shaping the decisions, and initiatives that move the College forward. They ensure that every aspect of our work remains aligned with the evolving needs of our learners. By centering our Strategic Plan on these core principles, Yavapai College continues to strengthen its role as a catalyst for opportunity, a steward of public trust, and a partner in advancing the educational, economic and cultural well-being of the community.

MISSION

Yavapai College transforms lives and strengthens the local economy through education.

VISION

Yavapai College ensures our community is a premier place to learn, work, and live.

PRIORITIES

Yavapai College exists so communities within Yavapai County have access to and are equipped with the knowledge and skills to improve quality of life. The College will achieve these results at a cost the Board believes is justifiable.

1. Education:
 - a. Job seekers
 - b. Transfer students
 - c. Adult Basic Education
 - d. Lifelong learners
 - e. Maximize persistence and completion
 - f. Students understand how to access financial resources and support programs
2. Economic: Communities in Yavapai County are supported in their efforts to lead economic development, with emphasis on generating and sustaining economic base jobs.
3. Community: Yavapai County residents have access to social and cultural opportunities

VALUES

Excellence

We foster positive relationships and accountability, anticipate and address stakeholders' needs, and create a supportive learning environment.

Innovation

We encourage creativity, critical thinking, and the pursuit of new ideas and solutions.

Continuous Learning

We promote continuous learning and intellectual curiosity through formal education and beyond.

Belonging

We treat others with dignity and consideration, fostering a supportive and collegial environment.

PLANNING PROCESS

Collaborative Planning Framework

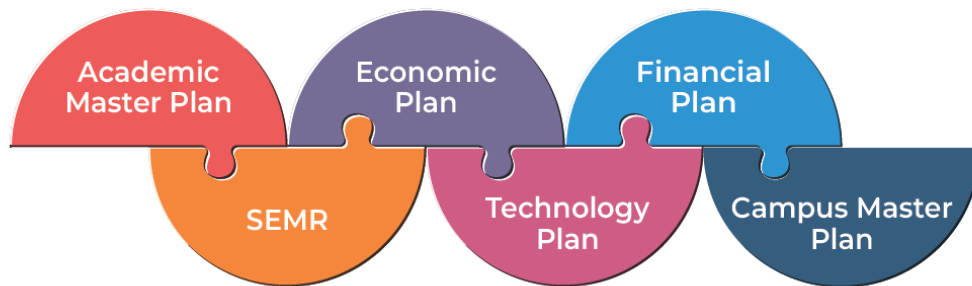


In the spirit of continuous improvement, Yavapai College's Collaborative Planning Framework illustrates how key leadership and planning groups work together to advance a unified vision and shared future. Each group plays a distinct yet interconnected role in shaping, implementing, and sustaining the Strategic Plan.

The Executive Leadership Team provides direction and sponsorship for institutional priorities. The Senior Leadership Team translates those priorities into coordinated actions and measurable outcomes. The Strategic Planning Committee (SPC) establishes a roadmap (goals and initiatives) and accountability structure that guides progress, while the WIN Coalition looks for signals to ensure we remain future-focused, ready to adapt to our changing environment.

Together, these groups create a cohesive system that promotes transparency, alignment, and collaboration, connecting vision to action and ensuring the College remains focused, agile, and mission-driven.

PLANNING ALIGNMENT



YC has several cross-functional teams that conduct planning for major college processes including:

Academic Master Plan: Identify the portfolio of programs that helps students gain living wage jobs and/or successfully transfer credits to other institutions.

Strategic Enrollment Management & Retention: Maximize enrollment and develop innovative, institutional programs and services to recruit, retain and support students throughout their education and career.

Economic Development: Foster growth through small business support, custom training, and connecting businesses to potential employees.

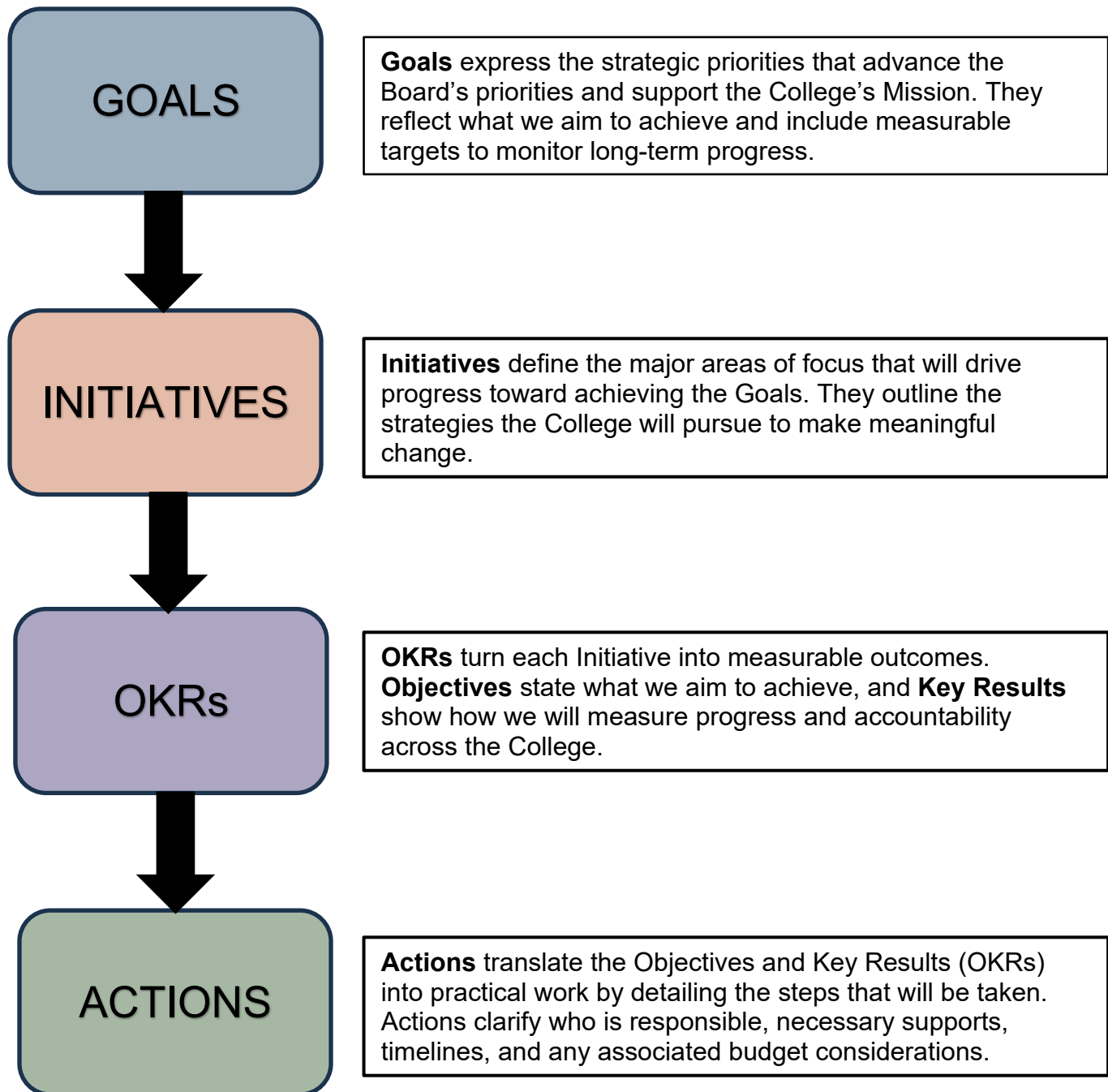
Technology: Ensure we have technology that enables YC employees to remain productive and students to learn skills sought after by employers.

Financial: The Budget ensures resources are aligned with YC Priorities.

Campus Master Plan: Identify renovations and new facilities needed to support academic programs and other Strategic Goals.

Representatives from each of these Leadership groups make up the core of the Strategic Planning Committee (SPC). As a standing committee of the College Council, the SPC also includes members from the Faculty Association, the Staff Association, and the Student Government, ensuring broad representation across the campus and shared governance. Each year, the SPC is charged with reviewing and promoting alignment among the College's various planning teams, ensuring their goals and initiatives collectively support the overarching Strategic Plan.

PLANNING TERMINOLOGY



STRATEGIC GOALS

BELONGING



The Belonging Goal underscores the critical importance of meeting students' basic needs as a foundation for fostering community and inclusivity within the college learning environment. By ensuring that these fundamental needs are met, the initiative creates a welcoming and inclusive atmosphere where students can truly feel a strong sense of belonging. This focus extends to developing and supporting a culture where all employees, including faculty and staff, feel appreciated, engaged, inspired, and supported by their colleagues and the institution. The initiative also offers equitable professional development opportunities for faculty and staff to effectively enhance their abilities to meet student needs. Ultimately, the Belonging Goal is dedicated to building a supportive and inclusive environment that prioritizes the well-being and success of every community member.

ADULT LEARNERS



The Adult Learners Goal aims to expand enrollment opportunities for non-traditional age learners, particularly those who have some college education but no degree. This goal recognizes the importance of providing educational opportunities for those who may have previously encountered barriers to higher education, or who are balancing school with other work/family obligations.

LIVING WAGE



The Living Wage Goal aims to address the challenges of the changing economic landscape, emphasizing creating pathways to secure living-wage jobs. This initiative emphasizes aligning curriculum and programs to impart skills needed in a new economy characterized by growing artificial intelligence and automation. To achieve this goal, the initiative proposes creating credit and non-credit options that provide comprehensive training support to job seekers. Finally, the initiative emphasizes developing Baccalaureate Degrees to provide students with the knowledge and skills to thrive in high-paying professions. Overall, the Living Wage Goal seeks to give students and the workforce the education and training necessary to secure living-wage jobs in a rapidly evolving economic landscape.

DELIVERY



The Delivery Goal aims to enhance the delivery of educational programs and increase student success by adopting best-in-class pedagogy and processes. Related Initiatives include increasing online enrollment by offering courses that utilize effective online teaching methods, providing students with a flexible and convenient learning experience. Additionally, this goal seeks to improve students' ability to complete programs more quickly by offering multiple start dates and fast-track pathways. Another Initiative proposes expanding the use of Open Educational Resources (OER), which can reduce the cost of textbooks and other learning materials for students. Finally, this goal aims to improve credit for prior learning systems, recognizing the value of life experiences and non-traditional learning opportunities. Overall, the Delivery Goal seeks to provide students with high-quality educational programs delivered in a manner that supports their success and promotes equitable access to higher education.

NEW

As part of this effort, the Strategic Planning Committee introduced a new Foundational Capability focused on ensuring the long-term fiscal health and operational vitality of the College. This addition reinforces the importance of sustainability and resource stewardship as essential components of Yavapai College's ongoing success.

FOUNDATIONAL CAPABILITY

The Foundational Capability focuses on sustaining Yavapai College's financial stability and operational strength to support its mission and strategic priorities. It emphasizes the need for YC to grow core capabilities such as fiscal stewardship, talent management, data integrity, physical security, and a results-oriented culture of continuous improvement. These core capabilities will create the operational excellence needed to remain relevant and successful in today's fast-paced and highly competitive market.



FY2027 STRATEGIC INITIATIVES

	FY27 Strategic Initiatives	Executive Sponsor	SLT Champion	Belonging	Living Wage	Adult Learners	Delivery	Foundational Capability
A	Artificial Intelligence	VP CRSD	Bryce		X			X
B	Improve Part-Time Student Success	Provost	Sheldahl/ Bryce	X		X	X	
C	Prison Education Program	Provost VP CRSD	Dowling	X	X	X	X	
D	Academic Program Prioritization	Provost, VP WDHS, COO	Holbrook				X	
E	Provide Workforce Training to growth industries	VP WDHS	Ebersole/ Morgan		X			
F	Develop an operational data strategy	COO	NEW Burns/ Merica					X
G	Workforce Housing	COO	NEW Zuniga					X
H	Public Relations & Marketing	VP CRSD	NEW Minnick					X
I	Security	COO	NEW Payne/ Burns					X

NEED MORE INFORMATION?

yc.edu/sp

Yavapai
COLLEGE

1100 East Sheldon Street | Prescott, Arizona 86301
(928) 445. 7300 | www.yc.edu