**Strategic Planning Committee Meeting Minutes**

**Tuesday, October 17, 2023, 9 am- 10:00 am, Zoom.**

**Present:** Dr. Tom Hughes, Pamela Pierce, Pam Lyle, Dean Holbrook, Tania Sheldahl, Lauri Dreher, James Crockett, Tyler Rumsey, Diana Dowling, Linda Shook, Michael Pierce, Patrick Burns, Philip Reid, Frank D’Angelo, and Dr. Irina Del Genio.

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| **ITEM** | **ACTION** |
| * Environmental Scan Update
 | * Tom Hughes discusses various changes and trends in different industries. He further discusses housing affordability issues due to rising home prices and mortgage interest rates. Finally, he compares Yavapai County's housing opportunity index with other metro areas in Arizona.
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| * SPC Education
 | * HLC The Guide https://studentguide.hlcommission.org/the-guide/ (Tom H.)
	+ The group discussed the importance of educating students and parents, particularly first-generattion families, about college decisions. They emphasized the value of different degrees, potential career outcomes, and the return of investment.
* <https://www.marketplace.org/2023/06/15/hidden-costs-of-transferring-to-a-four-year-college/> & Why Fixing the Transfer Process is an Equity Issue for Colleges.
	+ Dean and Tania discussed challenges with transferring between community colleges and universities. The first article revelead that some universities do not accept community college credits, leading to credit loss and delaying degree completion. The second article emphasized the equity aspect and the need for clear transfer processes and good advising. They also mention block transfers and the importance of students selecting a major early.
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| * YC Mission
 | * The committee reviewed the current mission statement and suggrested a reassessment. A subcommittee was created to overhaul the mission statement, seeking input from a range of stakeholders.
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Zoom link: <https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=e4fabcfb-b951-4242-88f7-b09e012b82fe&start=7.492543>