

Yavapai College 2015-2020 Strategic Plan

<i>Student Success</i>	<i>Economic Responsiveness</i>	<i>Engaged Community</i>	<i>Organizational Development</i>	<i>Fiscal Stewardship</i>
<p>Goal:</p> <p>1. Increase student completion rates without sacrificing academic quality (1.1.1, 1.1.2, 1.1.3).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • Total awards will increase 20% from 1,476 to 1,771 by 2020 • Total graduates will increase from 1,115 to 1,342 by 2020 • Federal IPEDS four-year completion rate will increase from 20% to 30% by 2020 	<p>Goal:</p> <p>1. Create job placement process for YC graduates (1.1.1, 1.1.2, 1.2)</p> <p>Target(s):</p> <ul style="list-style-type: none"> • 100% of vocational degree and certificate completers will receive job placement services • 80% of graduates seeking employment will be employed within 12 months of graduation 	<p>Goal:</p> <p>1. Increase credit enrollment (1.1.1, 1.1.2).</p> <p>2. Increase non-credit enrollment (1.1.3).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • Student credit hour enrollment will increase 5% by 2020 • Non-credit enrollment will increase 10% by 2020 	<p>Goal:</p> <p>1. Improve employee engagement and satisfaction (1.1).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • Employee satisfaction and engagement will be 80% or higher • Yavapai College will rank in the 75th percentile or higher for satisfied employees in the Noel-Levitz College Employee Satisfaction Survey (CESS) 	<p>Goal:</p> <p>1. Model fiscal stewardship throughout the district (1.2).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • Unqualified Fiscal Audit report annually • Financial Ratio greater than 3 • Operating Cost per FTSE +/- 10% of national average • Facility Condition Index greater than .90
	<p>Goal:</p> <p>2. Improve district-wide awareness of Yavapai College Education and Training opportunities (1.1.1, 1.1.2, 1.2).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • 75% of business surveyed will report high awareness of relevant YC programs 	<p>Goal:</p> <p>3. Improve East County satisfaction with cultural programming (1.3).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • Increase East County residents satisfaction with cultural programming from 60% to 75% 		<p>Goal:</p> <p>2. Evaluate and revise the Capital Improvement Plan (1.1, 1.2).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • 75% or higher employee satisfaction with Capital Improvement Plan
	<p>Goal:</p> <p>3. Document and share Yavapai College's economic impact and value (1.2).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • YC economic impact report provided to the community annually • YC student placement economic impact report published annually 	<p>Goal:</p> <p>4. Improve community engagement (1.3).</p> <p>Target(s):</p> <ul style="list-style-type: none"> • Overall satisfaction with YC will be 80% or higher • YC's credit market penetration will increase from 5.3% to 6.3% by 2020 • YC's non-credit market penetration will increase from 2.3% to 4.0% by 2020 		