**Strategic Planning Committee Meeting Minutes**

**Tuesday, October 5, 2021, 9 a.m.- 10:00 a.m., Zoom**

**Present:** Tania Sheldahl, Lauri Dreher, Patrick Burns, Tom Hughes, Clint Ewell, Emily Weinacker, Jill Fitzgerald, Brian Moultrup, Tom Aldridge, David Laurence, Michael Pierce, Tina Redd, Richard Hernandez, Diana Dowling, Julie Galgano, Mary Talosi, and Ivonne Zuniga.

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| **ITEM** | **ACTION** |
| Review Minutes | The committee voted to approve the minutes. |
| College Plans Presentations   * 1. Strategic Enrollment Management (SEM) (Diana)   2. Retention (Tania)   3. Technology (Patrick) | Diana, Tania, and Patrick gave brief presentations on SEM, Retention, and Technology, respectively. Please find the full presentations in the Zoom meeting recording.  <https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=096ba82a-db71-4c84-a2bb-adb801203eae> |
| KPI Subcommittee Update | Diana, Julie, Lauri, and Tom met last week to review the KPI measures and plan to put something together to show it at the next SPC meeting. If it's ready earlier, Tom will send an email to the committee for their review. |
| Good of the Order | * College plans leaders to provide a 15 min presentation and 5 min Q&A.   + HR- Oct. 19   + Academic Master Plan- Oct. 19?   + Financial Plan- Oct. 19 * It was suggested to offer a Town Hall to communicate all the college plans to employees. |