

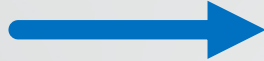
# Re-Open *Smartly* with Confidence

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# Re-Open **Smartly** with Confidence

GOAL



Enable safe  
re-opening in small  
gatherings

\_\_\_\_\_ Target Date

Economy improves

Then this Businesses make money

If this Customers shop

Then this Customers come to shop

Customers feel safe  
coming to shop

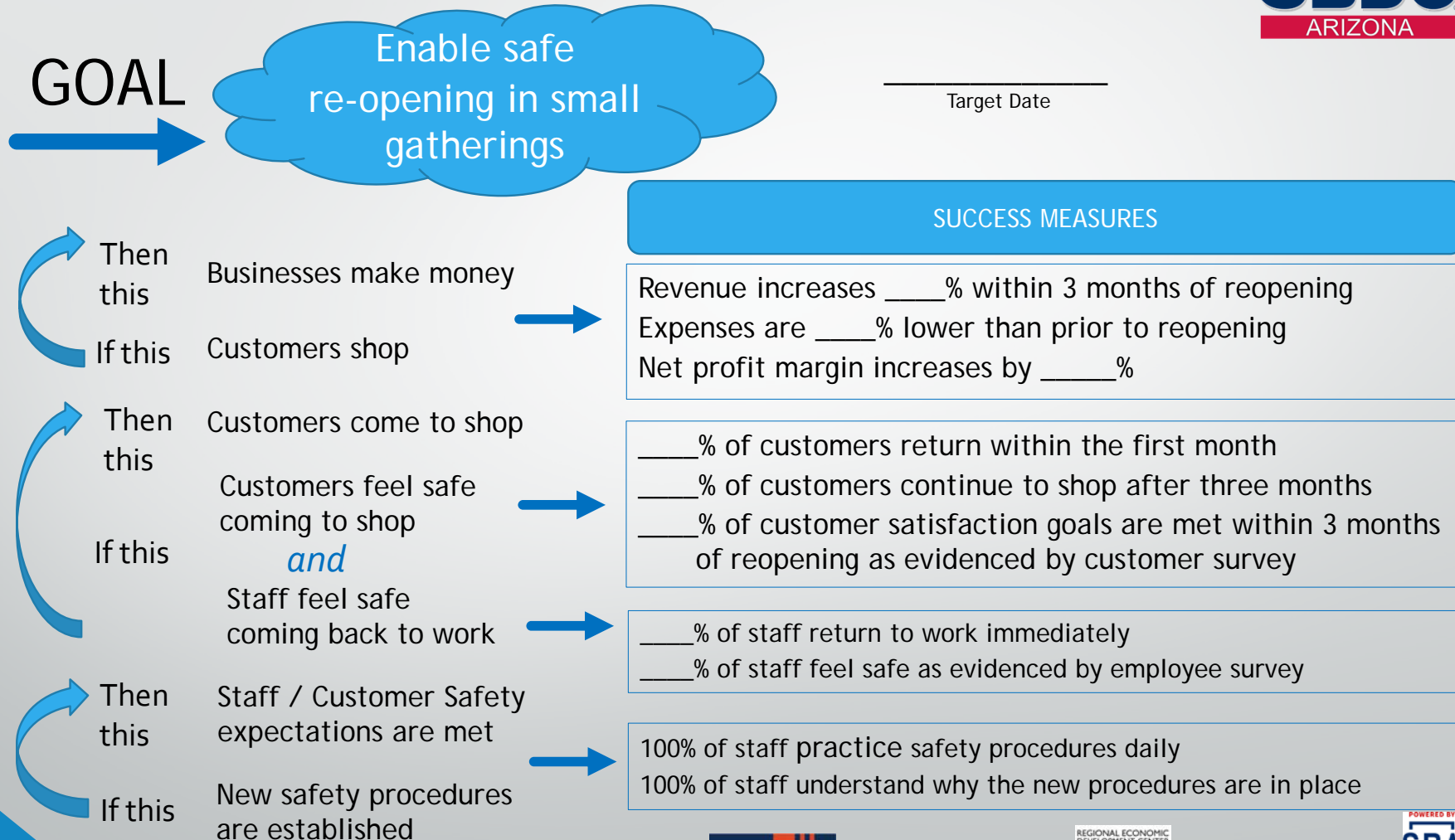
If this *and*  
Staff feel safe  
coming back to work

Then this Staff / Customer Safety  
expectations are met

If this New safety procedures  
are established

Source: *Strategic Project Management Made Simple*,  
by Terry Schmidt, founder of  
[ManagementPro.com](http://ManagementPro.com)

# Re-Open Smartly with Confidence



# HIGHER OBJECTIVE

## Economy improves

- Tax revenue increases \_\_\_\_% within 3 months of reopening
- Cities and Towns are able to re-hire staff they had to furlough or lay off
- All services are maintained