

**FREE
HYBRID
EVENT**

SEO



Navigating the World of Search Engine Optimization



WEDNESDAY

August 7, 2024



**YAVAPAI COLLEGE
SBDC OR ZOOM**

3800 N Glassford Hill Rd
Building 40, Room 105
Prescott Valley, AZ 86314



REGISTER NOW



**10:00am -
11:30am**

Join us in-person or via Zoom for an engaging discussion on the intricate workings of search engines and how to harness their power to drive traffic and captivate your audience. In this SCORE event, we'll delve into the mechanics behind search engine algorithms, exploring the art of crafting content that not only attracts visitors but also keeps them coming back for more. Discover invaluable strategies to future-proof your SEO approach, ensuring your online presence remains strong and relevant in the ever-evolving digital landscape. Don't miss out on this opportunity to elevate your SEO game and unlock the full potential of your digital presence!



Daniel Hickey

Director of Creative Advertising



Northern Arizona

