

REDC STRATEGIC PLAN

Mission:

To catalyze regional economic growth by partnering with business and education to support innovation, entrepreneurship, and talent development across Yavapai County.

Vision:

The REDC is the regional partner where businesses, educators, and communities collaborate to create pathways to prosperity through smart growth and lifelong learning.

ECONOMIC INNOVATION AND RESEARCH

- Lead research-based initiatives to support smart regional growth
 - Develop grant proposals in collaboration with partners
 - Promote innovation and advanced industry partnerships
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BUSINESS CREATION, EXPANSION, AND RECRUITMENT

- Build active business partnerships and coalitions
 - Enable entrepreneur programs in partnership with SBDC
 - Launch and support small business workshops and bootcamps
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WORKFORCE TRAINING & JOB CONNECTIONS

- Aligning Microcredentials with employer demand
 - Collaborate on internships and apprenticeships with Title 1B
 - Upskill adult learners through Title 2 integration
 - Coordinate job placement, hiring pipelines, and career pathways
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