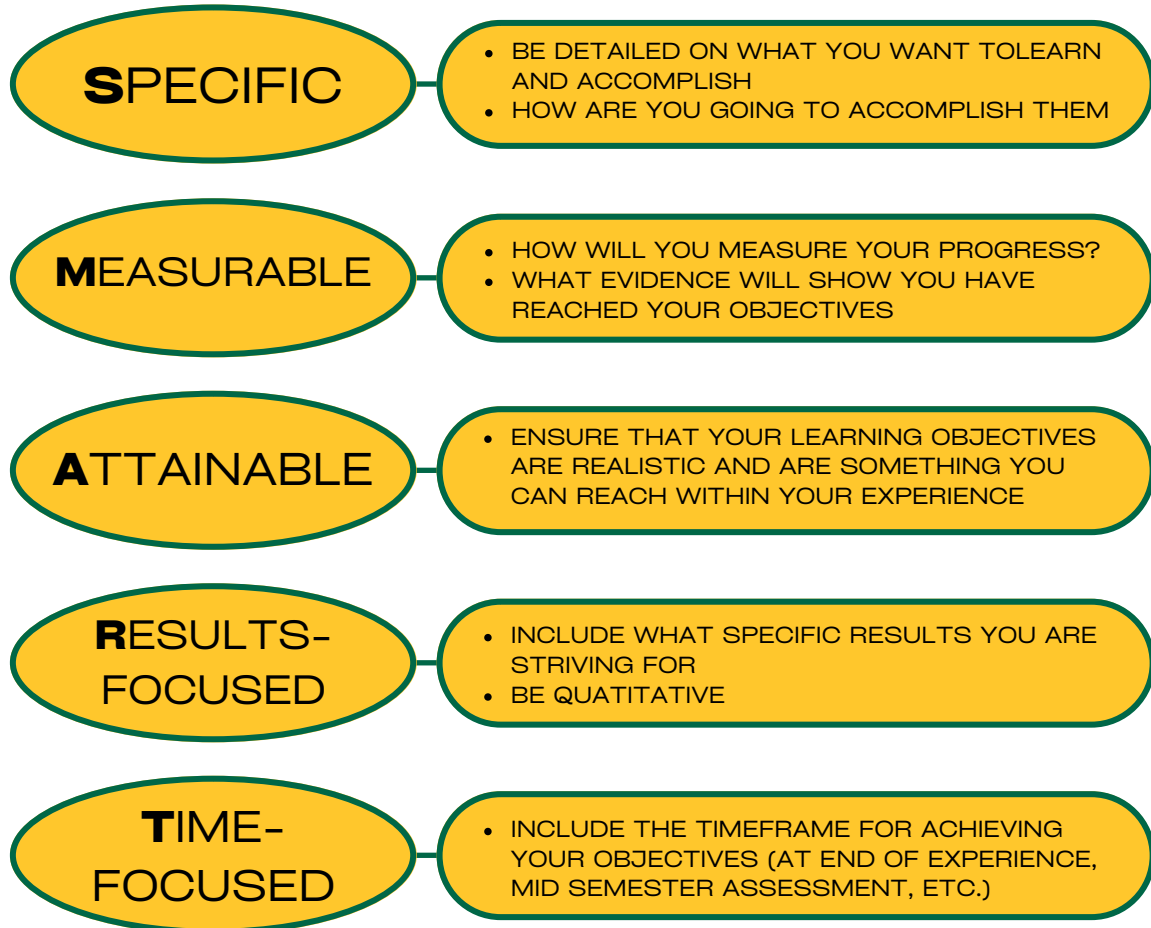


HOW TO WRITE

SMART

LEARNING OBJECTIVES



EXAMPLES:

- I will improve my skills with the Bloomberg financial software by learning how to monitor certain asset classes through shadowing my supervisor and gaining hands-on experience. Improvement will be evaluated by pre- and post-internship assessments by my supervisor.
- While interning in the state senator's office, I will learn the methods involved in researching legislation for committee assignments. I will develop additional written communication skills by drafting responses to constituents' letters. In addition, I will research and produce a paper expanding on my coursework in political theory as it applies to current practice in campaign planning.
- During my accounting internship, I will study the methods of cost accounting used by this firm. In addition, I will learn to apply the principles of accountancy to tax preparation for both individuals and small businesses. My major goal for this internship is to help me determine if the specific tasks, structure and environment of a medium-size accounting firm is an appropriate career goal for me.