**GOALS AND OBJECTIVES**

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| --- | --- | --- | --- | --- |
| **Goal 1**: | | | | |
| **Related evaluation question:** | | | | |
|  | | | | |
| **Objective 1.1** | **Activities** | **Deliverables** | **Evaluation** | |
|  |  |  | Indicator |  |
| Data source & timing |  |
| Analysis & Interpret. |  |
|  | | | | |
| **Objective 1.2** | **Activities** | **Deliverables** | **Evaluation** | |
|  |  |  | Indicator |  |
| Data source & timing |  |
| Analysis & Interpret. |  |
|  | | | | |
| **Objective 1.3** | **Activities** | **Deliverables** | **Evaluation** | |
|  |  |  | Indicator |  |
| Data source & timing |  |
| Analysis & Interpret. |  |

*SAMPLE 1*

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| --- | --- | --- | --- | --- |
| **Goal 1**: Increase the number of trained UAS operators, data analyzers, and site evaluators available for the wild fire-service industry workforce by 30%. | | | | |
| **Related evaluation question:** Does the graduate output of UAS operators/data analyzers/post event reconstruction personnel meet the demand for the wildfire emergency response sector? | | | | |
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| **Objective 1.1** | **Activities** | **Deliverables** | **Evaluation** | |
| By October 20, 2022, enroll 25 students in the UAS program each year. | Recruitment, Enrollment | Reports | Indicator | Growth of program to 25 students per year. |
| Data source & timing | Co-Pi maintaining and submitting program numbers. |
| Analysis & Interpret. | Data entered and analyzed at the end of each fiscal year. |
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| **Objective 1.2** | **Activities** | **Deliverables** | **Evaluation** | |
| Between [date] and [date], increase average class size to 15 students. | Recruitment, Enrollment, CTED growth partnerships. | Semester enrollment reports. | Indicator | Average enrollment of 15 per course. |
| Data source & timing | Co-Pi maintaining course enrollment reports and attendance for each class per semester. |
| Analysis & Interpret. | Data shared as part of program review, request for higher budget numbers for marketing if metric not met. |
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| **Objective 1.3** | **Activities** | **Deliverables** | **Evaluation** | |
| By [date], increase program completers to 60%. | Ensure all students meet with Career Coach and Advisor and stay on Academic Pathway. | Increased semester pass rates per class, increased graduation rates. | Indicator | Increase in graduates from baseline numbers. |
| Data source & timing | Graduation reports at end of each academic year. |
| Analysis & Interpret. | Recommendations to Advisors and Career Coaches on student success, or areas needing improvement. |

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| **Goal 2**: | | | | |
| **Related evaluation question:** | | | | |
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| **Objective 2.1** | **Activities** | **Deliverables** | **Evaluation** | |
|  |  |  | Indicator |  |
| Data source & timing |  |
| Analysis & Interpret. |  |
|  | | | | |
| **Objective 2.2** | **Activities** | **Deliverables** | **Evaluation** | |
|  |  |  | Indicator |  |
| Data source & timing |  |
| Analysis & Interpret. |  |
|  | | | | |
| **Objective 2.3** | **Activities** | **Deliverables** | **Evaluation** | |
|  |  |  | Indicator |  |
| Data source & timing |  |
| Analysis & Interpret. |  |

*SAMPLE 2*

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| --- | --- | --- | --- | --- |
| **Goal 2**: Utilize volunteers to increase digital literacy among [which?] seniors in order to decrease social isolation in this population. | | | | |
| **Related evaluation question:** Can digital literacy training decrease social isolation in the senior population? | | | | |
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| **Objective 2.1** | **Activities** | **Deliverables** | **Evaluation** | |
| Between [date] and [date], enroll 25 seniors in the program by pairing them with volunteers and care managers who will visit the seniors at their homes at least once per month. | Enrollment; home visits | Spreadsheet to track participants and number of home visits | Indicator | Number of seniors; number of visits |
| Data source & timing | Tracking spreadsheet, summarized [how often?] |
| Analysis & Interpret. | Summary of number of enrollees and number of visits per enrollee |
|  | | | | |
| **Objective 2.2** | **Activities** | **Deliverables** | **Evaluation** | |
| Between [date] and [date], increase the capacity for Senior Center Care Managers to serve seniors more effectively by providing 25 volunteers with opportunities to develop their teaching, problem-solving, and communication skills through 1:1 connections that they will develop with seniors. | Basic training of volunteers and case managers; home visits with seniors | Spreadsheet to track trainees and participants | Indicator | Number of volunteers, volunteer perceptions about training and skills development |
| Data source & timing | Pre-and post-program surveys administered to volunteers [how often?] |
| Analysis & Interpret. | Tally number of volunteers; summarize pre- and post- program survey results to measure volunteer perceptions about their own skills development and perceived self-efficacy as trainers and Care Managers |
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| **Objective 2.3** | **Activities** | **Deliverables** | **Evaluation** | |
| Between [date] and [date], provide enrolled seniors a minimum of ten hours of digital literacy training at their homes in order to increase their awareness of resources available to them, improve their digital skills and confidence, and teach them about online safety. | Training | Training materials, pre- and post- surveys of enrollees | Indicator | Number of hours of training, participant perceptions about digital literacy |
| Data source & timing | Spreadsheets to track training hours summarized [how often];  pre- and post- program surveys to assess whether seniors have learned about internet safety, increased their awareness of online resources, and developed improve digital skills and confidence [summarized how often?] |
| Analysis & Interpret. | Summary of number of hours of training; summarize pre- and post- survey findings |
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| **Objective 2.4** | **Activities** | **Deliverables** | **Evaluation** |  |
| Between [date] and [date], decrease perceived social isolation among seniors enrolled in the program. | Home visits with seniors; digital literacy training | Spreadsheet to track visits; pre- and post- surveys | Indicator | Perceptions about social isolation; perceptions about the effectiveness of program |
| Data source & timing | Pre- and post- surveys of enrolled seniors |
| Analysis & Interpret. | Summarize results of surveys |