

Yavapai College
District Governing Board
Regular Meeting

Tuesday, November 15, 2022
1:00 p.m.

Room M-137
Verde Valley Campus
601 Black Hills Drive
Clarkdale, Arizona 86324

Members Present:

Ms. Deb McCasland, Board Chair
Mr. Ray Sigafos, Secretary
Mr. Paul Chevalier, Board Member
Mr. Mitch Padilla, Board Member
Mr. Chris Kuknyo, Board Member via Zoom

Administration Present:

Dr. Lisa B. Rhine, President
Atty. Lynne Adams, Board Attorney
Ms. Yvonne Sandoval, Executive Assistant

MINUTES

<https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=893efd23-4d5a-44f6-a0d4-af4e018a90a9>

1. General Functions: Procedural
 - a. Call to Order {Time: 1}
Chair McCasland called Yavapai College District Governing Board Meeting to order at 1:01 p.m.
 - b. Pledge of Allegiance {Time: 1}
The Pledge of Allegiance was led by Board Member Chevalier.
 - c. Adoption of Agenda – **DECISION** {Time: 1}
Secretary Sigafos moved, seconded by Member Padilla, to adopt the District Governing Board Agenda. Motion carried unanimously (Ayes: McCasland, Sigafos, Chevalier, Padilla, and Kuknyo).
 - d. Open Call – **INFORMATION** {Time: 10} (**Recording at 1:30**)
The following members of the public requested to speak:
 1. Scott Jablow (**Recording at 1:35**)
 2. Robert Oliphant (**Recording at 5:17**)
2. Study Session
 - a. President's Reports **INFORMATION** {Time: 60}

- i. Verde Valley Academic Program Highlight – Dr. Diane Ryan (**Recording at 9:30**)
 1. Verde Valley Academic Program Highlight – Aaron Rodriguez, Verde Valley Skills Trade Center Faculty (*Attached*)

Mr. Aaron Rodriguez gave a presentation to the board encompassing what his Construction Program and students have been achieving, with their most recent projects being a tiny house and a storage shed. His team is using these prototypes to be able to sell the sheds his students build. They are also moving to an 8-week model to attempt to increase enrollment among the working and retired population.

Recorded discussion and comments are available and begin at 10:40.
- ii. Verde Valley Technical High School Presentation – Superintendent Steven King, Cottonwood-Oak Creek School District #6

Mr. Steven King and the Student Council President discussed the Verde Valley Technical High School and thanked the Governing Board for their support. Mr. King presented a video about Verde Valley Technical High School and how the school is helping students.

Recorded discussion and comments are available and begin at 34:26.
- iii. College Council – Dr. Diane Ryan, Dr. Clint Ewell, and Mr. Rodney Jenkins
 1. Faculty Senate – Dr. Karen Palmer (*Attached*)

Dr. Palmer presented updates about faculty events that have been occurring recently. She also thanked the Governing Board and President for retention bonuses for faculty.

Recorded discussion and comments are available and begin at 51:20.
 2. Staff Association – Ms. Bobbi Evens (*Attached*)

Ms. Evens was unavailable, but Ms. Kristin Varon-Burkhart presented in her place. Ms. Varon-Burkhart discussed the annual Winter Celebration, including dates and locations. The event was catered to allow all staff to enjoy the event and enhance the feeling of belonging.

Recorded discussion and comments are available and begin at 56:28.
 3. Student Government Association – Mr. Clay Christensen (*Attached*)

Mr. Clay Christensen discussed a Student Focus Group and indicated that it was a success. He also discussed “The Unheard 22” initiative. The Student Government Association is working to begin the next initiative, “The Clothing Closet”.

Recorded discussion and comments are available and begin at 1:00:03.
- iv. Budget to Actual Monthly Report and Cash Reserves Monthly Report (*Attached*)

Dr. Lisa Rhine closed the President’s Report with the Budget to Actual Monthly Reports and Cash Reserves Monthly Report.

Recorded discussion and comments are available and begin at 1:03:52.

- b. Yavapai College Facilities Master Plan - **INFORMATION, DISCUSSION, AND DECISION** – Dr. Clint Ewell {Time: 60} (*Attached*)
Dr. Clint Ewell presented the proposed Yavapai College Facilities Master Plan.
Recorded discussion and comments are available and begin at 1:04:05.

Dr. Clint Ewell explained that “this plan is designed to serve as a living document that is adaptable to changes, allowing flexibility in its application as specific planning initiatives and goals evolve over time.” The plan is not set in stone, and the plan being presented is the best plan of what they know today.

Dr. Ewell stated the purpose of his presentation is to share the report and plan with the Governing Board. Dr. Ewell asked for approval of the concepts. He defined the concepts as “making sure the facilities keep Yavapai College relevant and in support of supporting our students in our community.” Specific projects will be brought before the Board on an annual basis, so approving the plan does not approve specific projects within the plan, but rather the direction of the plan as it stands today.

Question from Member Padilla: how do you know when the EV marketplace has developed to the point where the college is going to entertain launching a program, for example maintenance of a fleet that gets purchased by a community? How do you recognize it is time?

Response from John Morgan: The Advisory Board is tasked with that, and they are figuring out how to position themselves for programs in demand. We meet twice a year with the auto advisory board.

Question from Member Padilla: Who comprises the Advisory Board?

Response from John Morgan: The Advisory Board is made up of local industry people.

Question from Member Chevalier: How many kinds of courses do you have?

Response from John Morgan: There are 3 major programs and about 20 different types of courses regarding automotives.

Question from Secretary Sigafos: Where is the College with offering automotive on the eastern side of the county?

Response John Morgan: The program is large, but we did not get the numbers when it was tried on the eastern side of the county. EV may be a different story.

Question from Secretary Sigafos: On page 58 of the document, is that listing based on the priority? Or is that all projects that are priority one?

Response from Dr. Ewell: The projects on page 58 are the priority projects. Projects listed on page 59 are other important projects that were identified that we didn't want to lose from the master project list.

Question from Secretary Sigafos: On the list of projects, which one is project one and which is project nine? Or is it too early to tell?

Response Dr. Ewell: It's too early to tell, although the Digital Learning Commons is likely be project one. In March, when the 5-year Capital Improvement plan budget

recommendation is presented, the administration will indicate which programs they recommend starting with.

Question from Secretary Sigafos: The list is what you've agreed probably needs to be done and the Governing Board needs to decide if it's a good idea or not a good idea. Is that where we are?

Response from Dr. Ewell: Yes. The first half of report is all the environmental factors that either the College brought forth to the consultant and/or the consultant brought to us saying here is what is happening in the higher ed realm and because of that, here are the projects that we currently think we need to do to address to make sure that Yavapai College remains relevant.

Secretary Sigafos moved, seconded by Member Kuknyo, to approve the priorities and the Facilities Master Plan as presented.

Question Member Kuknyo: Has the College lined up funding for all of the projects?

Response from Dr. Ewell: We have funding lined up for capital projects that the board has already approved. For other portions of the Plan, including the overall budget, the administration will provide more information to the board at its March meeting. Dr. Ewell explained that there are funding options available through existing revenues streams, but that the College will have to research options as the projects come to fruition.

Member Chevalier made a statement that he feels there is insufficient information, and he cannot vote for it. He brought up student housing and felt there needed to be more research completed on that subject. He cited the issue with the brewery and distillery that was presented in May. Dr. Ewell reminded the board that he's not asking for approval of the slate of projects. He's asking for consideration of approval of the plan to modernize Yavapai College in ways that will support face-to-face learning, career technical education and providing better support to non-traditional adult learners. Member Chevalier indicated if that was the motion, he would vote for it, but he does not believe that is the motion.

Chair McCasland provided some comments to the board about what the President's role is and the Governing Board's role is. Member Chevalier indicated that he agrees to disagree with her comments.

Secretary Sigafos moved, seconded by member Kuknyo, to amend the pending motion to read as follows: to approve the Facilities Master Plan as presented, whose intention is to modernize Yavapai College facilities over the next 7 years to enhance face-to-face learning, adult learners and career tech ed, and to help Yavapai College remain relevant in the marketplace. Motion passes 4-1 (Ayes: McCasland, Sigafos, Padilla, and Kuknyo; Nay: Chevalier).

Short Recess – Meeting recessed at 2:40 p.m. and reconvened at 2:58 p.m.

- c. Overview and Environmental Scan of Yavapai County and Yavapai College - **INFORMATION, DISCUSSION, AND DECISION** – Dr. Tom Hughes
{Time: 60} *(Attached)*

Dr. Tom Hughes presented the Overview and Environmental Scan of Yavapai County and Yavapai College.

Recorded discussion and comments are available and begin at time 1:39:31.

The purpose of the scan is to provide a wide range of information that will enable decision-makers to understand the current context in which we operate, predict future trends and incorporate this understanding into the College's strategic direction. The five areas discussed with trends and statistics were: demographics, social & political, economy & workforce, education, and technology.

Question from Member Kuknyo: Why aren't people going back to work?

Response from Dr. Hughes: The county has a larger number of retirees in the population. We still haven't bounced back to pre-pandemic numbers but are not sure why. Member Chevalier commented that he believes this is due to off-book employment.

Discussion from Secretary Sigafoos about a prior presentation that indicated there's a demographic cliff coming. Dr. Hughes clarified that the cliff is predicted in 2025, which is when people coming out of K-12 are anticipated to drop precipitously in number. About 50% of the high school graduates that are going to go to college spend some time at Yavapai College first.

Question from Secretary Sigafoos: When the cliff happens, what is the projection for the enrollment?

Response from Dr. Hughes: The College will focus on adult students and younger Hispanic students. Our traditional student population is going to shrink. Some enrollments will be picked up in dual enrollment and concurrent enrollment. There will be a smaller pool, but the College could have a larger capture rate. The Bachelor's degree programs and innovation could assist in capturing more students from that smaller pool.

Question from Secretary Sigafoos to the President: Those kinds of things are baked into the plan that we just adopted, based on our assumptions from yesterday, and the discussion today?

Response from President Rhine: Yes, yes, absolutely.

Statistics presented about college attendees: Students age 25+ = 45%. Students working while attending college = 76%.

Question from Chair McCasland: To clarify, that percentage is students attending Yavapai College but also working?

Response from Dr. Hughes: Correct, they're enrolled as a student and working. About 34% of them were working full-time.

Statistics continued about College attendees. Students who are first generation college goers = 35%. The College does not track the number of students who have children or housing insecurity.

Question from Member Padilla: The 4-year universities, including ASU, are beginning to prepare to offer the associates degree. Is that going to include dual enrollment?

Response from Dr. Hughes: That is actually where they are going to pilot it. They actually run their own charter high school, ASU Digital Prep. That is where they plan if they get approval from the AZ border regions to pilot it with their early high school.

Follow-up question from Member Padilla: So, there will probably be some savings then to the high school students?

Response from Dr. Hughes: I think at that point, yes.

President Rhine commented that at yesterday's board retreat, the board was exposed to the metaverse. There are actually 10-12 universities that have created metaversities or metacolleges. They have created a digital twin of their campus in the metaverse and actually have students participating in that for 3 semesters now. President Rhine will have the opportunity to visit those metaversities with Ryan Gray.

Question from Member Padilla: When you look at 4-year universities across the country, especially the private universities, they operate many times where they give no incoming credit for college classes that have been taken by an incoming freshman for example elsewhere. So, they require 120 hours to get to their bachelor's. There are some that will require a minimum of 90 hours so that a lot more can transfer in. Who sets that parameter? Is it an accreditation committee that the school belongs?

Response from Dr. Hughes: I would say that most of that determination is probably by the colleges. Private universities and the more elite universities are less likely to take credits from other institutions. Those looking for competitive advantage might look at taking credits because that's used as a competitive recruiting advantage.

Follow-up question from Padilla: Do you envision providing students with a degree program option like Golden Gate offers? They package degree programs for students using attendance at other institutions.

Response from Dr. Hughes: Yes, I think it's very likely to happen. I know one of the reasons that Golden Gate partnered is they're trying to transition those students into their 4-year program. I think you'll see much more of the packaging from institutions with a certain amount of credits that would be required at that institution.

President Rhine commented the board previously passed a resolution to move toward a diversifying the curriculum to offer more flexible just-in-time, industry-driven curriculum. The resolution supports new designs of curriculum that will take place in the new digital learning commons. The necessary steps are being taken to remain relevant and a contender.

d. Board Liaisons' Reports - **INFORMATION AND DISCUSSION** {Time: 10}

i. Board Spokesperson – Board Chair McCasland

Chair McCasland presented an update on the events she has represented the Governing Board.

Recorded discussion and comments are available and begin at 2:34:00.

Attended the following events: National Convention, Open House in Prescott & Verde Valley, Performances of Hello Dolly, Yavapai College Foundation November Board Meeting (with Secretary Sigafoos), Wine and Dine in the Vines, met with state college auditors, co-presented a session at the ACCT National Convention, shared personal remembrances of Opal Allen at the dedication of the “Opal Tenney Goodman Allen Founder’s Foyer”, both Yavapai Community College Outreach sessions in Prescott & Clarkdale, and the Unheard 22 ceremony in Prescott.

- ii. Arizona Association of Community College Trustee (AACCT) – Board Chair McCasland and Secretary Sigafoos
Chair McCasland presented an update.

Recorded discussion and comments are available and begin at 2:35:57.

Trustee State Conference scheduled for April 19 & 20 in Phoenix.

Participated in AC4 (College Residence Group) and the AACCT executive committee zoom meeting.

- iii. Yavapai College Foundation – Board Chair McCasland
Secretary Sigafoos provided an update on the Yavapai College Foundation.
Recorded discussion and comments are available and begin at 3:07:53.
Foundation appears to be on target with their fundraising. Brad Clifford provided information about the athletic program, including presenting the student athlete coaches. The Foundation has offered more than \$1 million in scholarships for students to attend the College.

e. Dates and Time of Future Meetings and Events - **INFORMATION AND DISCUSSION** {Time: 5} (**Recording at 2:38:20**)

- i. 2022-2023 Dates, Times, and Places of Future Board Meetings, Workshops, and Retreats (*Attached*)
- ii. 2022-2023 Dates, Times, and Places of Future College Events (*Attached*)
- iii. 2022-2023 Dates, Times, and Places of Future National, State, and Local Conferences (*Attached*)

3. Board Business

a. Consent Agenda – **DECISION** {Time: 5}

- i. Board Regular Minutes – Tuesday, October 18, 2022 (*Attached*)
- ii. Waiver of Conflict Regarding an Intergovernmental Agreement Regarding the Northern Arizona Regional Training Academy (NARTA) Academy Sergeant (*Attached*)
- iii. Yavapai College Restated Memorandum of Understanding with Yavapai College Foundation (*Attached*)
- iv. Receipt of Report on Revenues and Expenditures for September 2022 (*Attached*)
- v. Yavapai College Summary of New Program Proposal for Bachelor of Science in Business – Organizational Management and Leadership Concentration (*Attached*)

Recorded discussion and comments are available and begin at 2:41.46.

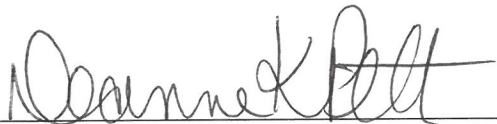
Member Chevalier complimented the minutes completed for October.

Member Chevalier moved, seconded by Kuknyo, to approve the Consent Agenda. Motion passed unanimously (Ayes: McCasland, Sigafos, Chevalier, Padilla and Kuknyo).

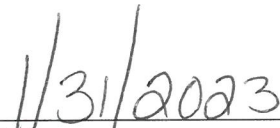
4. Adjournment of Board Regular Meeting: Procedural - **DECISION** {Time: 1}
Member Kuknyo moved, seconded by Secretary Sigafos, to adjourn the Regular Board Meeting. Motion carried unanimously (Ayes: McCasland, Sigafos, Chevalier, Padilla, and Kuknyo).

Regular Meeting adjourned at 4:01 p.m.

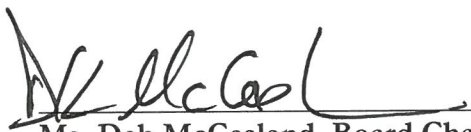
Respectfully submitted:



Deanne K. Petty, Recording Secretary



Date



Ms. Deb McCasland, Board Chair



Mr. Chris Kuknyo, Secretary